

Health Intelligence **PARTNERS**

A health care executive collaboration



The United States health care system continues to evolve as dramatic, and in some cases, irreversible trends change the field of play. Health care executives are faced with new legislation, an endless stream of regulations, changing technology, new innovations and unforgiving market dynamics. Without informed intelligence about the likely future of health care, senior executives make important strategic decisions based on significant uncertainty. It's difficult to plan for a future you can't see.

Health Intelligence Partners™ is a member-based, health care executive collaboration convened by Leavitt Partners. Created as a complement to the firm's signature product FutureFrame™ and panel of thought leaders called FuturePanel™, the collaboration provides senior executives with valuable and actionable intelligence about the likely future of health care.

Our members partner with industry leaders, policy experts and a network of peers to move uncertainty towards clarity. Tabletop exercises, professional briefings, surveys and trend surveillance provide members with deeply relevant intelligence so they can make informed strategic decisions about the business of health care.

Health Intelligence Partners receive the following benefits:

- Tabletop exercises on the future of health care
- C-suite dialogue with authoritative health care thought leaders
- Reports from LP Intelligence Centers
- Insights and analysis from the LP team
- Intelligence briefings from Gov. Michael O. Leavitt
- Surveys on health care intelligence
- Summits for members only

For more information contact Leavitt Partners at HIP@LeavittPartners.com or call 801-538-5082.

Leavitt Partners offers a complementary suite of products and services:

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Health Intelligence Partners – a member-based health care executive collaboration – combines with FuturePanel and FutureFrame to offer a premier suite of health care intelligence offerings.

Tabletop exercises

Executives glean insights about the future of health care by participating in strategic simulations known as LP Tabletops. Designed to address critical challenges facing health care executives, members participate in simulations that elicit valuable lessons about the likely future of health care.

C-suite dialogue with FuturePanel™

Members receive intelligence and strategic counsel from FuturePanel™, an esteemed group of national thought leaders convened by Leavitt Partners. Members of FuturePanel™ include Ron Williams, former chairman and CEO of Aetna; Dr. David Blumenthal, former HHS national coordinator for health IT; Ray Scheppach, former executive director of the National Governors Association; and other prominent leaders in health care policy. Members receive monthly intelligence briefings that involve a member of FuturePanel™.

Reports from LP Intelligence Centers

Leavitt Partners uses techniques modeled after the Central Intelligence Agency's intelligence gathering and analytical skills. Members receive compelling analysis and valuable health care intelligence reports on key trends and developments. Intelligence developed for LP's breakthrough product FutureFrame™ are shared. Members receive surveillance on critical issues like ACOs and care coordination, health insurance exchanges, Medicaid, value-based payment systems, and other related drivers of change.

Insights and analysis from LP professional analysts

Members receive personal briefings by our top analysts on a wide range of topics, including care delivery, government regulation, insurance changes, and consumer trends. The LP team of analysts sifts through

massive amounts of information on a daily basis to gather, refine and present crisp, actionable analyses that provide a window to the future of health care. This tradecraft separates the deeply relevant, from the merely interesting and helps prepare senior executives for the future.

Intelligence briefings from Gov. Michael O. Leavitt

Members interact with and learn from Gov. Leavitt's experience and insights about the rapidly changing dynamics in health care and how to lead change. Gov. Leavitt was a three-term governor of Utah and a cabinet member at EPA and HHS for President George W. Bush. In part because of his experience as Secretary of Health and Human Services, he understands the dynamic macro trends in health care and what companies need to do to survive and thrive in today's – and tomorrow's – environment.

Proprietary intelligence surveys

Members are invited to participate in regular, detailed surveys on the most important trends in health care. These surveys provide members the opportunity to not only access compelling quantitative data gathered from the most prominent individuals in the industry, but also enable members to participate and share their own informed opinions on the most important trends of the future.

Bi-annual member summits

Members are invited to personally interact with and learn from members of FuturePanel™, Gov. Leavitt, the LP professional staff and other leaders on the most important changes on the health care horizon.

Collaboration with fellow health care executives

Members are invited to connect and partner with other industry leading executives. Through tabletop exercises, member summits, information sharing, strategic introductions and other opportunities, members will collaborate with like-minded executives, potential business partners, and solution providers to better position their organizations for the future.

FUTUREpanel

Authoritative health care thought leaders

Former senior executives from the Centers for Medicare and Medicaid Services, national leaders in health information technology, veterans of state-level health care policy, clinical experts, and great economists and legal minds join to share health care intelligence.

FuturePanel™ includes input from:

Michael O. Leavitt, FuturePanel™ chair
Joel Ario, former director of the Office of Insurance Exchanges, Health and Human Services (HHS)
Robin Arnold-Williams, former Cabinet member for health and human services in Utah and Washington
Thomas Barker, former acting general counsel for HHS
Dr. David Blumenthal, former national coordinator for health information technology
Charlene Frizzera, former acting administrator for the Centers for Medicare and Medicaid Services (CMS)
Dr. James Madara, executive vice president and chief medical officer of the American Medical Association

Karen Milgate, former deputy director of the Center for Strategic Planning at CMS
Dr. John Nelson, past president of the American Medical Association and LP chief medical officer
Ray Scheppach, former executive director of the National Governors Association
Dr. Barry Straube, former chief medical officer for CMS
Ronald Williams, former chairman and CEO of Aetna Inc.
Susan Winckler, former chief of staff for the Food and Drug Administration
Vince Ventimiglia, former assistant secretary for legislation, HHS

FUTUREframe

A window to the future of health care

FutureFrame™ is a qualitative predictive model that helps executives develop, monitor and improve upon planning assumptions.

By focusing on uncertainty, FutureFrame™ helps executives make more informed assumptions about the future of health care and the implications on their enterprise.

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