



Leavitt Partners: Addressing Global Supply Chain Challenges

Our Expertise

Leavitt Partners has global experience around supply chain challenges regarding both regulatory requirements and food safety risks. We have worked with a number of large multinational firms who manufacture and process food as well as food service and retail companies that rely on the global supply chain. Dr. Acheson was responsible for FDA-wide leadership of food and feed issues, including leading food negotiations with China to develop a Memorandum of Understanding, while Associate Commissioner for Food at the U.S. Food and Drug Administration. The Leavitt Partners team has nearly 50 years of combined experience in global food safety issues, foodborne pathogen research, and regulatory and policy development. The breadth and depth of our experience along with the connections that we possess puts us in a unique position to help food companies analyze and navigate the global food safety landscape.

Our Services

Leavitt Partners has the capacity and connections to work with you to develop a strategy around identifying and controlling supply chain risks.

If you are concerned about global sourcing in your upstream supply chain:

Today, companies of all sizes find themselves relying on imported products, either directly or indirectly. Understanding and managing risk, whether those risks be due to lack of compliance, poor practices or reliance on a sole source, is key to protecting your products and your brand. Leavitt Partners understands the need to prioritize efforts in a continually changing business and regulatory landscape. Further, as clients have faced issues, the crisis response experience housed within Leavitt Partners has been used to effectively mitigate issues with international attention in order to communicate proper risk while at the same time protecting a brand.

If you are a U.S. firm trying to understand new importation requirements:

The regulations emanating from the Food Safety Modernization Act, combined with a business climate where imports are scrutinized has many importers understandably worried. The

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www.leavittpartners.com



regulatory experience of the Leavitt Partners team and the insights afforded through these experiences provide us with a unique lens through which to assess your situation and advise on how new importation requirements impact your responsibility to assure the safety of imports. At the same time we understand the need to make prudent use of resources to identify and control supply chain risks which ultimately impact your reputation and bottom line.

If you are a firm outside the U.S. trying to import food into the U.S.:

Do you worry about new U.S. regulatory requirements that could impact the importation of your products, or have you been hit with an import alert? Leavitt Partners can assist you in navigating the continually evolving food safety regulatory and risk-based landscape. It will be critical for you to ensure that imported products are in compliance with ever-changing laws and regulations in the U.S. The Food Safety Modernization Act has a significant impact on the future of imported food and Leavitt Partners can help your company understand and navigate these changes to ensure uninterrupted access to the U.S. market.

Offerings

The specific types of services offered by Leavitt Partners fall into several categories:

Information & Interpretation

Leavitt Partners can keep you up-to-date with the latest policies, rules and regulations and how they will impact your company.

Examples of Leavitt Partners services in this area include:

- Provide documented insight on the impact of legislation on your company;
- Educate employees to ensure front-line buy in and develop a food safety culture;
- Analyze and interpret regulatory requirements in the context of your company and how to prioritize compliance along with the overall safety and quality of your products.

Problem Resolution and Crisis Response

When problems do occur, Leavitt Partners can assist you in developing a strategy, preparing documents, and engaging with regulators and the media.

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Examples of Leavitt Partners services in this area include:

- Providing scientific depth in order to conduct and document a root cause analysis following a problem
- Assist with meeting and documenting requirements to get off of an Import Alert
- Providing expert guidance and assistance should a recall or other incident occur to help limit brand damage by strategically and swiftly navigating the regulatory and media environments

Assessment

Leavitt Partners provides an array of assessment services to improve your company's safety, compliance, and efficiency... ultimately your reputation and bottom line.

Examples of Leavitt Partners services in this area include:

- Hazard analysis
- Overall assessment of risk in relation to your Brand Risk assessment
- Analysis of preventive controls measures
- Assessment of recall and traceability systems
- Analysis of supply chain vulnerabilities and recommended prioritization of resources

Strategic Planning

Leavitt Partners can assist you with evaluating the current environment, predicting the future impact, and prioritizing internal resources to strategically position your company to seamlessly navigate the changing food safety landscape.

Our fees

Leavitt Partners strives to provide maximum value to each client and typically operate under retainer or project, payment structures. Due to the unique nature of each engagement, fees will be determined on a case by case basis through discussion with any prospective client.

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